

What's missing in logistics that impacts a shipper's bottom line? Data transparency!

Shippers deserve to know every facet of their transportation spend. With 100% data transparency, shippers get real-time market insights. They always know which carriers are hauling, what the carrier is getting paid directly, and how cost and service compares to market averages.

Still using RFPs, DFBs, and/or brokers? Then you know your freight is dominated by hidden fees which makes it hard to determine "true market" cost on your custom freight.

Our customers have instant access to different filters and reports. Here are a few sample reports. *Note: fields have been blurred to safeguard data, but are visible to active customers.*

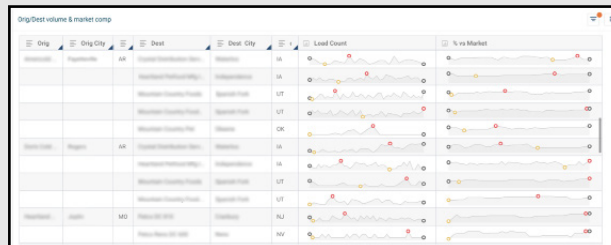
SAMPLE CHART 1

Understand max amount willing to pay per load vs. actual amount paid to carrier.

Filter Date	Load ID	Orig City	Dest House	Dest City	Value Entered Last	Carrier Cost
06/02/2023	00000000000000000000	AR	00000000000000000000	NY	\$4,550.00	\$3,900.00
06/02/2023	00000000000000000000	IL	00000000000000000000	VT	\$2,275.00	\$2,900.00
06/02/2023	00000000000000000000	WI	00000000000000000000	NM	\$3,950.00	\$3,200.00
06/02/2023	00000000000000000000	MO	00000000000000000000	CA	\$2,825.00	\$4,100.00
06/05/2023	00000000000000000000	SD	00000000000000000000	MI	\$1,350.00	\$1,100.00
06/05/2023	00000000000000000000	IL	00000000000000000000	MN	\$1,500.00	\$1,100.00
06/05/2023	00000000000000000000	PA	00000000000000000000	VT	\$2,025.00	\$2,900.00
06/05/2023	00000000000000000000	IL	00000000000000000000	TX	\$2,100.00	\$2,900.00
06/05/2023	00000000000000000000	AR	00000000000000000000	MI	\$1,800.00	\$1,800.00
06/05/2023	00000000000000000000	TX	00000000000000000000	NY	\$2,415.00	\$2,200.00
06/05/2023	00000000000000000000	PA	00000000000000000000	TX	\$2,085.00	\$2,900.00
06/05/2023	00000000000000000000	WI	00000000000000000000	AZ	\$4,980.00	\$4,200.00
06/05/2023	00000000000000000000	WI	00000000000000000000	MD	\$2,295.00	\$1,450.00
06/05/2023	00000000000000000000	WI	00000000000000000000	OH	\$1,300.00	\$1,200.00
06/06/2023	00000000000000000000	PA	00000000000000000000	MI	\$2,700.00	\$2,200.00
06/07/2023	00000000000000000000	IL	00000000000000000000	MI	\$3,200.00	\$2,900.00
06/07/2023	00000000000000000000	IA	00000000000000000000	WI	\$1,000.00	\$800.00

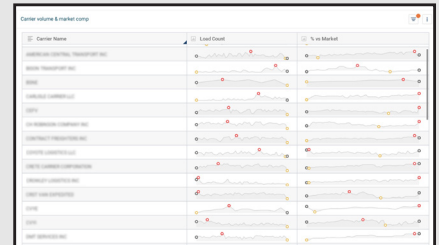
SAMPLE CHART 2

Understand origin & destination trends such as volume & market comparison.



SAMPLE CHART 3

Understand shipments moved by individual carriers & carrier market comp over time.



Most shippers rely on historical performance, and market averages on similar lanes, to make freight management cost decisions. Unfortunately, this approach assumes market conditions don't change, which we all know is not true. For a large shipper, a 1-2% difference in truckload cost could equal millions of dollars.

"I know exactly what the trucks are paid. There is 100% data transparency and never any hidden fees."

- Warren Frank, Milk Specialties Global